

# 2007

# Editorial Calendar



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**Featuring New Products and Application Technology in Electric Motors, Drives and Related Components & Systems**

AD CLOSING DATES	TECHNOLOGY FEATURE	APPLICATION FEATURE	SPECIAL REPORT	EVENT PROMOTION/DISTRIBUTION <i>partial list – subject to change</i>
<b>DECEMBER/JANUARY</b>  SPACE CLOSE: 10/26/06 MATERIALS DUE: 11/2/06	<ul style="list-style-type: none"> <li>Market Forecast 2007</li> <li>Condition, Monitoring &amp; System Reliability</li> </ul>	Motion Control	<ul style="list-style-type: none"> <li>Ethernet Advancements</li> <li>Motor &amp; Drive Systems 2007 "Show Issue"</li> <li>Repair &amp; Refurbishment</li> </ul>	<ul style="list-style-type: none"> <li><b>Motor and Drive Systems 2007 - A Webcom Event</b></li> <li>Electric West</li> <li>LabAutomation</li> </ul>
<b>FEBRUARY/MARCH</b>  SPACE CLOSE: 12/28/06 MATERIALS DUE: 1/4/07	Brushless Motors  <b>Spring Trade Show Preview Issue</b>	Automation & Industrial Equipment	<ul style="list-style-type: none"> <li>2007 Manufacturers Forecast</li> <li>Braking &amp; Speed Control</li> <li>Encoders</li> </ul>	<b>MOTOR &amp; DRIVE SYSTEMS 2007 - A WEBCOM EVENT</b> <ul style="list-style-type: none"> <li>APEC • SouthCon</li> <li>Intl. Appliance Technology Conf</li> <li>Electric West</li> <li>SAE Congress</li> </ul>
<b>APRIL/MAY</b>  SPACE CLOSE: 2/28/07 MATERIALS DUE: 3/7/07	DC Motor & Drive Systems	<ul style="list-style-type: none"> <li>Electronics, Controls &amp; Instrumentation</li> </ul>	<ul style="list-style-type: none"> <li>Appliances &amp; HVAC</li> <li>Power Supply &amp; Conversion</li> </ul>	<ul style="list-style-type: none"> <li>RoboBusiness Conf &amp; Expo</li> <li>Sensors Expo</li> </ul>
<b>JUNE/JULY</b>  SPACE CLOSE: 4/26/07 MATERIALS DUE: 5/3/07	<ul style="list-style-type: none"> <li>AC Motor &amp; Drive Systems</li> </ul>	<ul style="list-style-type: none"> <li>Miniature Motors</li> <li>Medical and Scientific Equipment</li> </ul>	<ul style="list-style-type: none"> <li>ICs for Motion Control</li> <li>Gear Box/Gear Motor/ Gear Reducer</li> <li>Factory Automation</li> </ul>	<ul style="list-style-type: none"> <li>Adv. Capacitors World Summit</li> <li>National Manufacturing Week</li> <li>Sensors/Robots &amp; Vision</li> <li>Semicon</li> </ul>
<b>AUGUST/SEPTEMBER</b>  SPACE CLOSE: 6/29/07 MATERIALS DUE: 7/6/07	<ul style="list-style-type: none"> <li>Variable Speed/Variable Torque Motors</li> </ul>	New & Emerging Applications for Motion Control Systems	<ul style="list-style-type: none"> <li>Power Application</li> <li>Component Developments</li> </ul>	<ul style="list-style-type: none"> <li>Assembly Technology Expo Transportation</li> <li>RoboNexus</li> <li>EIC/EME</li> <li>Quality Expo</li> </ul>
<b>OCTOBER/NOVEMBER</b>  SPACE CLOSE: 8/27/07 MATERIALS DUE: 9/5/07	<ul style="list-style-type: none"> <li>Servo Motors</li> <li>Linear Motors &amp; Drive Systems</li> </ul>	<ul style="list-style-type: none"> <li>Linear Actuators</li> <li>Automation/Robotics Applications</li> <li>Precision Flexible Machine Control</li> </ul>	<ul style="list-style-type: none"> <li>Motors &amp; Drive Systems for Packaging Equipment</li> <li>Cables/Coupling/Bearings</li> </ul>	<ul style="list-style-type: none"> <li>Power Electronics Tech Expo</li> <li>Power-Gen • Automation Fair</li> <li>EME • SAE Commercial Vehicle Eng Congress &amp; Expo • Electric Drive Transportation Assoc Conf &amp; Expo • EIC • Pack Expo</li> <li>PowerSystems World</li> <li>Automotive Testing</li> </ul>
<b>DECEMBER/JANUARY</b>  SPACE CLOSE: 10/26/07 MATERIALS DUE: 11/2/07	<ul style="list-style-type: none"> <li>Motor Testing &amp; Maintenance</li> </ul>	<ul style="list-style-type: none"> <li>Motion Control</li> <li>2008 Conference Exhibitors Showcase</li> </ul>	<ul style="list-style-type: none"> <li>Ethernet Advancements</li> <li>Repair &amp; Refurbishment</li> </ul>	<ul style="list-style-type: none"> <li>Pacific Design</li> </ul>

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