



# 2008 Motor, Drive & Automation Systems Conference

Conference on the Latest Advancements & Economics in Electric Motor, Drive and Motion Control Technology

February 14-15, 2008 - Atlanta, GA  
Omni Hotel at CNN Center

## Sponsorship and Exhibit Opportunities

### Upper Level Sponsorships

#### Platinum Sponsorship

1 Available

\$12,000

- ✓ Keynote Session Speaking Opportunity
- ✓ Premium Exhibit Space (10x20) at Front of Exhibit Area (\$5,590 value)
- ✓ Three Complimentary Conference Registrations (\$2,985 value)
- ✓ Discounted Registration Fee (\$495) for Additional Company Representatives
- ✓ 100 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Premium Logo Placement and Sponsorship Recognition in All Event Promotions including Advertisements, Press Releases, Brochure, Program, Proceedings and Website Promotion
- ✓ Company Description in Conference Brochure Promotional Pieces (over 30,000 to be distributed)
- ✓ Jr-Page Corporate Profile in e-Drive Magazine's Conference Preview Special Report (\$3,745 value)
- ✓ Prominent Company Description in Program
- ✓ Premium Placement for Logo, Description and Hyperlink on Event Website
- ✓ Premium On-Site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- ✓ Placement of up to 10 PDF Pages of Company Information on Proceedings CD (\$5,000 value)
- ✓ Unlimited Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Unlimited Use for One Year of 5,000-Name Mailing List of Key Target Attendees in North America (\$1,750 value)

#### Gold Sponsorship

2 Available

\$8,500 each

- ✓ General Session Speaking Opportunity
- ✓ Prominent Position Exhibit Space (10x10) Near Front of Exhibit Area (\$2,795 value)
- ✓ Two Complimentary Conference Registrations (\$1,990 value)
- ✓ Discounted Registration Fee (\$495) for Additional Company Representatives
- ✓ 75 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Prominent Logo Placement and Sponsorship Recognition in All Event Promotions Including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion
- ✓ Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- ✓ Half-Standard Page Corporate Profile in e-Drive Magazine's Conference Preview Special Report (\$2,915 value)
- ✓ Prominent Company Description in Program
- ✓ Company Logo, Description and Hyperlink on Event Website
- ✓ On-site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- ✓ Placement of up to 5 PDF Pages of Company Information on Proceedings CD (\$2,500)
- ✓ One-time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Unlimited Use for One Year of 2,500-Name Mailing List of Key Target Attendees in North America (\$875 value)

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## Silver Sponsorship

3 Available

\$7,000 each

- ✓ General Session Panel or Concurrent Session Speaking Opportunity
- ✓ Exhibit Space or Tabletop Display in Exhibit Area (\$2,795 value)
- ✓ Two Complimentary Conference Registrations (\$1,990 value)
- ✓ Discounted Registration Fee (\$495) for Additional Company Representatives
- ✓ 50 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Prominent Logo Placement and Sponsorship Recognition in all Event Promotions including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion.
- ✓ Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed).
- ✓ Quarter-Standard Page Corporate Profile in e-Drive Magazine's Conference Preview Special Report (\$2,345 value)
- ✓ Prominent Company Description in Program
- ✓ Placement of up to 3 PDF Pages of Company Information on Proceedings CD (\$1,500)
- ✓ Company Logo, Description and Hyperlink on Event Website
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)

## Exhibits

50 Available

\$2,795 each

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- ✓ 10x10 Exhibit Space
- ✓ One 6 ft. Display Table with Drape and 2 Chairs
- ✓ Two Complimentary Conference Registrations (\$1,990 value)
- ✓ Discounted Registration Fee (\$495) for Additional Company Representatives
- ✓ Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Exhibitor Recognition in Promotions including Website Hyperlink
- ✓ Company Description and 1 PDF Page on Proceedings CD (\$500 value)
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Signage

\* *NOTE: 10x20 booth space at \$5,590 each*

*Contact Sue Hannebrink for pricing on additional booth sizes, 440-248-2876 or shannebrink@aol.com.*

### **Exhibit Hours**

Day 1: 10am-4pm. Cocktail reception for exhibitors and conference attendees in the exhibit hall from 5pm-7pm.

Day 2: 10am-2pm.

*Exhibitors are welcome and encouraged to attend the keynote sessions and continental breakfast each morning.*

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## Other Sponsorship Opportunities

### Reception Sponsorship

1 Available

\$5,000

Designation and promotion as reception sponsor held on the first evening; heavy Hors D'oeuvres and premium spirits served during the reception.

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Reception
- ✓ Placement of Banner in Reception Area (sponsor provides banner)
- ✓ Onsite Literature Display
- ✓ One Complimentary Conference Registration (\$995 value)
- ✓ Discounted Registration Fee (\$495) for Additional Company Representatives
- ✓ Company Logo and Description in Program
- ✓ Placement of up to 2 PDF Pages of Company Information on Proceedings CD (\$1,000 value)
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (email addresses as available)

### Luncheon Sponsorship

2 Available

\$3,000 each

The sit-down luncheon sponsorship includes:

- ✓ Sponsor Recognition in Event Promotions and at Luncheon
- ✓ Signage at Luncheon Recognizing Your Sponsorship
- ✓ Onsite Literature Display at the Luncheon
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD (\$500 value)
- ✓ One Complimentary Conference Registration (\$995 value)
- ✓ Discounted Registration Fee (\$495) for Additional Company Representatives and/or Guests

### Continental Breakfast Sponsorship

2 Available

\$1,500 each

Includes continental breakfast, or snacks & beverages, for the conference delegates, and:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Breakfast
- ✓ Onsite Literature Display
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD (\$500 value)

### Networking Break Sponsorship

3 Available

\$1,000 each

Includes Coffee and Sodas for the conference delegates, and:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Break
- ✓ Onsite Literature Display
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD (\$500 value)

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### Conference Bag Sponsorship

1 Available

\$2,500

- ✓ Sponsor Recognition in Event Promotions
- ✓ Placement of up to 4 PDF Pages of Company Information on Proceedings CD (\$2,000 value)

### Lanyard Sponsorship

1 Available

\$1,500

- ✓ Sponsor Recognition in Event Promotions
- ✓ Placement of up to 2 PDF Pages of Company Information on Proceedings CD (\$1,000 value)

### Conference Proceedings CD Sponsor

1 Available

\$2,000

- ✓ Your company logo on Proceedings CD which all attendees and exhibitors receive
- ✓ Placement of up to 4 PDF Pages of Company Information on Proceedings CD

### Proceedings CD PDF Literature/Advertisement

\$500

- ✓ Advertisement PDF on Proceedings CD

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Day 2: 10am-2pm.

*Exhibitors are welcome and encouraged to attend the keynote sessions and continental breakfast each morning.*

### **For more information, contact**

**Sue Hannebrink: 440-248-2876 or [sueh@infowebcom.com](mailto:sueh@infowebcom.com)**

#### **Payment Terms and Conditions:**

All sponsorship and exhibit opportunities are first-come, first-serve. A non-refundable fee of 50% must be paid upon signing the contract in order to reserve the opportunity. The remainder must be paid no later than 90 days prior to the event. Participants entering into contract within 90 days of the event are required to pay in full upon submission of application.

The conference is organized by e-Drive magazine and produced by Webcom Communications Corp., the magazine's publisher.

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