



2008 Motor, Drive & Automation Systems Conference Conference on the Latest Advancements & Economics in Electric Motor, Drive and Motion Control Technology

February 14-15, 2008 - Atlanta, GA
Omni Hotel at CNN Center

**A Unique Opportunity to Promote Your Company, Products and Services To Leading Players,
Potential Business Partners and Customers in North America**

Dear Colleague:

Plans are underway for the 2008 Motor, Drive & Automation Systems Conference - Conference on the Latest Advancements & Economics in Electric Motor, Drive and Motion Control Technology. This two-day conference is designed to attract and serve key decision makers from organizations throughout North America that are interested in learning about the latest advancements, capabilities and economics in electric motor, drive & automotive systems. Because of your involvement in these technologies, you are positioned to benefit significantly from the opportunity to sponsor this premier event tailored exclusively for key technical and management professionals.

The event will take place February 14-15 at the Omni Hotel in Atlanta, Georgia. It is organized by e-Drive magazine and produced by the magazine's publisher, Webcom Communications.

The conference is expected to attract more than 300 attendees, including top OEM product development decision makers from key industries and markets including transportation (automotive, aerospace, mobile equipment), appliances, office equipment, electronics, industrial equipment and machinery, power equipment, automation systems, consumer products, and medical & laboratory equipment. It will address important new and emerging technical strategies and solutions, as well as critical economic and market factors affecting motor, drive & automation system development. This is an excellent venue for promoting your company, its products and services, and for networking with key decision makers representing valuable business partners and customers for your company.

To sponsor this value-packed event, there are several options available, one or more of which is sure to fit your company's promotional goals and budget. Sponsorship will enable you to:

- Interact with key decision-makers.
- Increase exposure for your company and its products and services.
- Display your products and explain your services in an intimate, "non-show" environment.
- Develop highly qualified leads.
- Network with other industry leaders and potential business partners.
- Educate industry colleagues about your products, services and future plans.

Please review the enclosed material and determine which options are best for your company. For more information, call me at 330-725-5812. To reserve your sponsorship opportunity, fax in the enclosed registration form or email me with your selection.

Sincerely,

Sue Hannebrink, Advertising Sales Manager
Webcom Communications Corp.

Webcom Communications Corp.

A Premier Producer of Advanced Technology Events

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Overview

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A two-day conference focused on the latest advancements & electric motor, drive and motion control technology. Topics discussed will include new motor, drive & automation technology, system design and integration for optimum performance, new components and materials, advancements in electronics and control, testing systems and techniques. Sessions will also cover market and financial aspects such as demand, supply and pricing outlook for motors, drives, automation systems, materials and components as they relate to total system economics.

Serving OEM design engineers and product developers that integrate motors, drive and automation technology into their products and equipment; developers and manufacturers of motors, drives and integrated systems; component, material and technology providers. This is an opportunity to network with peers, professionals and potential business partners involved in technology solutions serving a variety of applications. Learn about the latest strategies, technology advancements, performance improvements, market conditions, products, services and systems. Discover what's coming next.

The conference will take place February 14-15 at the Omni Hotel at CNN Center in Atlanta, Georgia. Attendance is expected to be approximately 300-350 people. The event will be organized to provide numerous opportunities for constructive and creative networking including refreshment and networking breaks, peer discussion sessions, q&a sessions with leading technology experts, daily luncheons, reception, and tabletop or portable exhibits. The registration fee for conference attendees is \$995.

The conference is organized by e-Drive magazine, and produced by Webcom Communications Corp., the magazine's publisher.

Key Subject Areas:

- New Motors and Drives
- Automation Systems
- Improving System Performance
- Component Technology
- Materials Advancements
- Market and Financial Factors
- Pricing Outlook and System Economics
- Selecting the Right System for Your Application
- Electronics and Control Advancements
- Product and Application Development
- Designing and Implementing New Systems
- Adapting and Upgrading Existing Systems
- System Reliability and Efficiency

Who Should Attend (Target Attendee Profile):

- OEM and System Design Engineers
- Engineering and Development Managers of Motor and Drive Manufacturers
- Components Developers and Providers
- Product Managers seeking new applications, technology advancements and partnering opportunities
- Control Managers and Developers
- System Integrators, Value Added Resellers and Dealers
- OEM Design Engineers and Development Managers seeking to equip their products, devices and systems with the latest technolo-

gies for improved performance, efficiency and optimal economics. **Involved in the development, manufacture and management**

of equipment and products in these markets:

- Transportation and Mobile Equipment
- Appliances
- Office Equipment
- Electronics
- Industrial Equipment and Machinery
- Power Equipment
- Automation Systems
- Medical & Laboratory Equipment
- Consumer Products and Equipment
- System Integration and Engineering

Who Should Sponsor and Exhibit:

- Suppliers of Motors, Drives and Subsystems
- Components Suppliers in the fields of power electronics, ICs, sensors, capacitors, transformers, controllers, instruments, displays, temperature control, packaging, testing and other products for electrodynamic and electromotive systems integration,
- Advanced Materials Suppliers
- Test Equipment and Service Providers
- Design System and Service Providers

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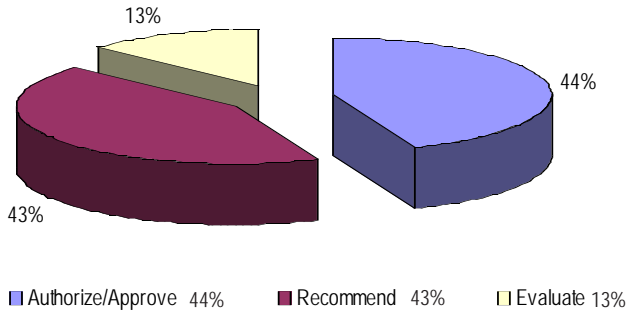
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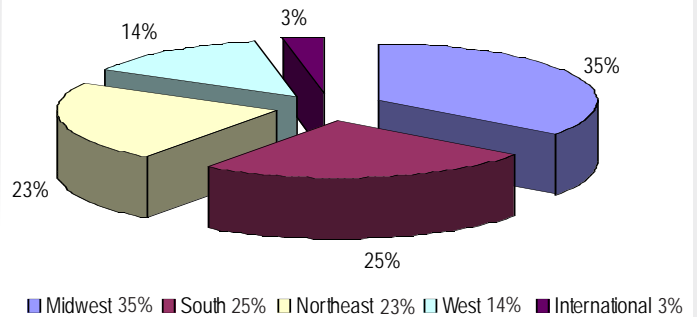
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2007 Attendee Demographics

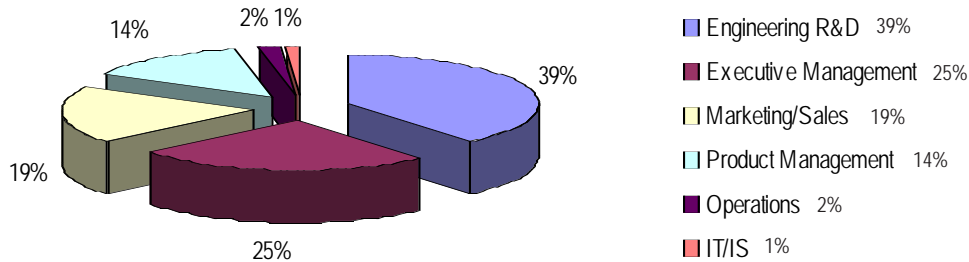
Purchasing Role



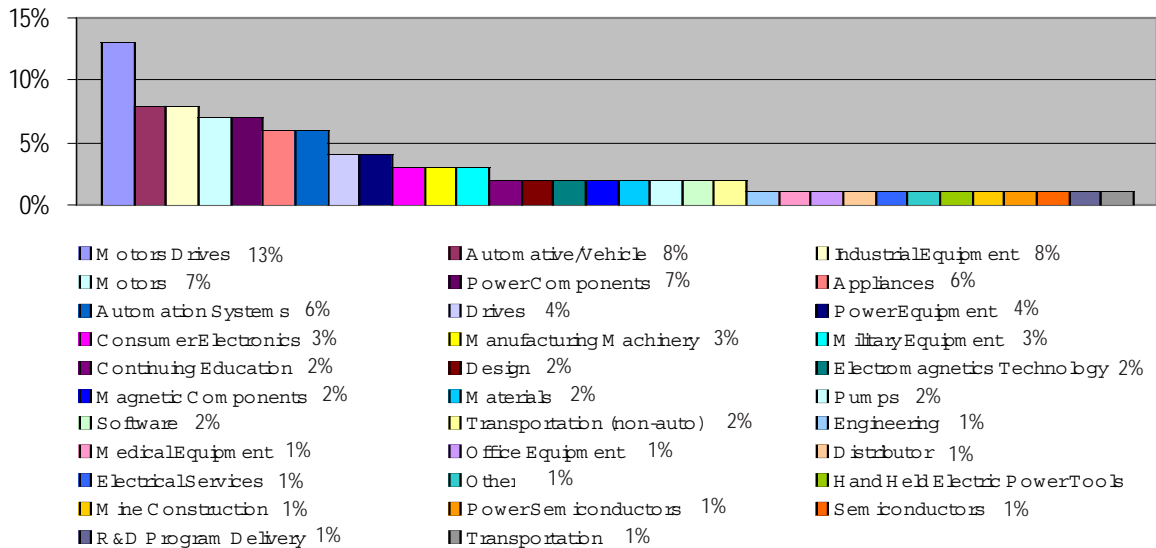
Geographic Location



Job Function



Industry



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Testimonials

Previous Motor and Drive Systems Conference Testimonials

Overall, a very well run conference! Webcom Communications did a great job in pulling everything together. Looking forward to 2008!

Mark Browning
SBE Inc.

What I like most about Motor and Drive Systems was the large attendance

Dan Jones

I attended this conference again because the motor and drive will significantly help optimize engineering work.

Daniel Mei
DPC Allied Energy Resource, Inc.

I attended this conference in order to learn the latest trends in motor technology. A new application of new motor and control technology is what I enjoyed the most.

Wayne Mabry
Mitsubishi Caterpillar Forklift America

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